



(Music)

1st WOMAN: I heard FiOS was amazing.

1st MAN: FiOS really does seem like the best.

Text: FiOS AVAILABLE IN SELECT AREAS ONLY.

Go online for details. ©2014 Verizon



2nd MAN: I know FiOS is better but I think switching would be a hassle.

2nd WOMAN: Seems like a lot of work.

Text: Real people, not actors



1st VOICE OVER: We heard you and we get it. So now we've made it easier than ever to switch.



1st MAN: I am always worried that the price is going to change.

1st V.O.: Get a 2-year price guarantee.



3rd MAN: I really don't like contracts.

1st V.O.: With no annual contract required.

4th MAN: Installation can be a pain.



1st V.O.: And professional installation by a local Verizon technician you can depend on. It's all part of our Worry-Free Guarantee...

Text: verizon.com/worryfree



that's where there's never been a better time to switch.

2nd V.O.: Get a FiOS Triple Play online...

Text: THOR: THE DARK WORLD COMING SOON TO STARZ AND STARZ PLAY FULLY LOADED ENTERTAINMENT PACK FEATURING STARZ FREE FOR 3 MONTHS



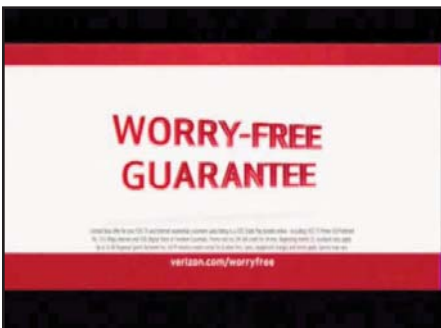
now for a new lower price of just \$79.99 a month with a 2-year Price Guarantee and No Annual Contract. Verizon FiOS is 100%...

Text: CAPTAIN PHILLIPS ON STARZ AND STARZ PLAY FULLY LOADED ENTERTAINMENT PACK FEATURING STARZ FREE FOR 3 MONTHS (illegible).



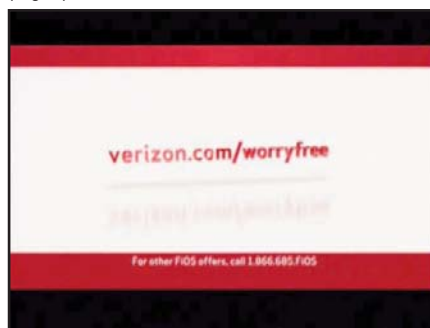
fiber optic, cable isn't. That's why it can deliver incredible HD picture quality. And America's fastest, most reliable Internet.

Text: (illegible)



Upgrade to FiOS today. Switch with the confidence of a Worry-Free Guarantee and get an amazing deal with our new lower price guaranteed...

Text: Limited time offer for new FiOS TV and Internet residential customers (illegible). Taxes, equipment charges and terms apply. Speeds may vary.



for 2 years and no annual contract. Visit Verizon.com/WorryFree.

Text: verizon.com/worryfree
For other FiOS offers, call 1.866.685.FIOS.



1st V.O.: Making it easier than ever to get the best. That's powerful.

(Fade out)

Competitrack.com Media Schedule

Base: TV Airings Received and Entered Through 05/27/14.

Television Airing Schedule for VERITL-55409 (Verizon)

Ad Title :	Worry Free Switch (\$79.99/Starz)	Lead Audio :	I HEARD FIOS IS AMAZING
Ad Length :	60	Product/Campaign	FiOS Triple Play
First Aired :	05/05/14	SubCategory :	Bundled Services-Residential
New/Recut :	Recut	Category :	Residential Communications
Market	Consumer		

Market	Station	Air Date	Time	Program	(\$000s Cost)
Albany-Schenectady-Troy	WTEN*	05/12/14	17:29	Local News	N/A
	Market Totals	Airings: 1			0.0
Baltimore	WBAL	05/06/14	19:44	Access Hollywood	1.2
	WBAL	05/08/14	14:59	The Dr. Oz Show	0.4
	WBAL	05/14/14	15:38	Steve Harvey	0.5
	WBFF	05/09/14	18:28	Family Feud	0.7
	WBFF	05/10/14	15:43	Movie	0.0
	WBFF	05/11/14	00:47	Local Sports	0.6
	WBFF	05/11/14	15:22	Movie	0.1
	WBFF	05/13/14	18:21	Family Feud	0.7
	WBFF	05/17/14	12:57	Soccer: FA Cup	0.1
	WBFF	05/18/14	15:25	Movie	0.3
	WJZ	05/07/14	16:26	Local News	1.8
	WJZ	05/07/14	23:49	Late Show With David Letterman	1.3
	WJZ	05/08/14	17:42	Local News	1.2
	WJZ	05/09/14	18:20	Local News	1.5
	WJZ	05/11/14	18:58	Local News	1.9
	WJZ	05/13/14	17:40	Local News	1.5
	WJZ	05/16/14	16:27	Local News	1.4
	WJZ	05/17/14	19:54	Entertainment Tonight	0.7
	WJZ	05/18/14	18:07	CBS Evening News-Weekend	1.0
	WJZ	05/19/14	19:27	CBS Evening News-Weekday	2.4
	WMAR	05/09/14	09:30	The Doctors	0.3
	WMAR	05/16/14	09:28	The Doctors	0.2
	WNUV	05/08/14	19:56	Modern Family	0.4
	WNUV	05/09/14	19:28	Modern Family	0.1
	WNUV	05/18/14	13:40	Movie	0.1
	WNUV	05/18/14	14:45	Movie	0.2
	WUTB	05/06/14	23:27	Everybody Loves Raymond	0.7
	WUTB	05/08/14	23:27	Everybody Loves Raymond	0.4
	WUTB	05/09/14	17:38	The Wendy Williams Show	0.2
	WUTB	05/09/14	23:25	Everybody Loves Raymond	0.8
	WUTB	05/10/14	17:28	TMZ	0.0
	WUTB	05/10/14	18:55	Extra	0.0
	WUTB	05/10/14	19:58	The Office	0.2
	WUTB	05/10/14	22:58	Everybody Loves Raymond	0.3
	WUTB	05/11/14	14:58	Public Affairs	0.0
	WUTB	05/11/14	18:27	The Closer	0.2
	WUTB	05/12/14	23:29	Everybody Loves Raymond	0.7
	WUTB	05/13/14	18:26	Two And A Half Men	0.5
	WUTB	05/14/14	17:58	The Wendy Williams Show	0.3
	WUTB	05/14/14	23:57	Everybody Loves Raymond	0.5
	WUTB	05/16/14	17:58	The Wendy Williams Show	0.5
	WUTB	05/17/14	15:47	Movie	0.0

Boston	WUTB	05/17/14	17:54	TMZ	0.1
	WUTB	05/17/14	18:58	Extra	0.1
	WUTB	05/18/14	17:28	Bones	0.2
	Market Totals	Airings: 45			26.5
	WBZ	05/08/14	08:28	CBS This Morning	0.9
	WBZ	05/09/14	16:54	Judge Judy	1.8
	WBZ	05/11/14	08:25	Local News	1.4
	WBZ	05/14/14	15:58	Dr. Phil	0.5
	WBZ	05/15/14	16:29	Judge Judy	1.7
	WBZ	05/16/14	18:27	Local News	1.1
	WFXT	05/07/14	23:54	TMZ	0.5
	WFXT	05/08/14	23:54	TMZ	0.1
	WFXT	05/12/14	23:50	TMZ	1.0
	WFXT	05/14/14	23:55	TMZ	0.3
	WFXT	05/16/14	19:53	Dish Nation	0.7
	WFXT	05/17/14	23:45	Animation Domination High-Def	0.2
	WHDH	05/07/14	17:19	Local News	0.9
	WHDH	05/08/14	17:20	Local News	1.2
	WHDH	05/09/14	17:54	Local News	0.6
	WHDH	05/10/14	09:51	Local News	1.2
	WHDH	05/10/14	10:57	Local News	1.4
	WHDH	05/11/14	10:57	Soccer: English Premier League	0.8
	WHDH	05/11/14	13:30	Premier League Goal Zone	0.2
	WHDH	05/13/14	18:25	Local News	1.5
	WHDH	05/15/14	09:26	Local News	1.5
	WHDH	05/17/14	08:21	Saturday Today	0.9
	WHDH	05/18/14	12:10	Meet The Press	0.0
	WHDH	05/18/14	14:10	NBC Sports	0.2
	WHDH	05/19/14	09:59	Local News	0.5
	WHDH	05/20/14	09:19	Local News	0.9
	WHDH	05/25/14	15:44	Golf: Champions Tour	4.0
	WHDH	05/26/14	00:22	Extra	1.0
	WSBK	05/06/14	19:28	The Big Bang Theory	1.6
	WSBK	05/06/14	23:28	Seinfeld	0.5
	WSBK	05/10/14	16:40	Movie	0.0
	WSBK	05/10/14	22:43	Seinfeld	1.1
	WSBK	05/11/14	22:58	The Big Bang Theory	2.3
	WSBK	05/12/14	22:31	Seinfeld	2.5
	WSBK	05/17/14	23:28	The Office	0.6
	WSBK	05/18/14	22:56	The Big Bang Theory	2.3
	Market Totals	Airings: 36			37.9
Harrisburg-Lancaster-York	WPMT*	05/07/14	23:58	The Arsenio Hall Show	N/A
	WPMT*	05/10/14	13:08	Movie	N/A
	WPMT*	05/10/14	14:47	Movie	N/A
	WPMT*	05/11/14	13:16	Movie	N/A
	WPMT*	05/11/14	14:40	Movie	N/A
	WPMT*	05/11/14	17:26	Two And A Half Men	N/A
	WPMT*	05/13/14	23:55	The Arsenio Hall Show	N/A
	WPMT*	05/15/14	23:58	The Arsenio Hall Show	N/A
	WPMT*	05/17/14	23:58	Animation Domination High-Def	N/A
	WPMT*	05/18/14	13:50	Movie	N/A
	WPMT*	05/18/14	15:59	Movie	N/A
	WPMT*	05/19/14	23:24	The Arsenio Hall Show	N/A
	WPMT*	05/20/14	08:41	Local News	N/A
	Market Totals	Airings: 13			0.0
New York City	SportsNet New York*	05/07/14	11:10	SportsNite	N/A
	SportsNet New York*	05/07/14	11:40	SportsNite	N/A
	SportsNet New York*	05/11/14	08:46	Mets Encore	N/A
	SportsNet New York*	05/12/14	14:27	Mets Encore	N/A
	SportsNet New York*	05/12/14	15:09	Mets Encore	N/A
	SportsNet New York*	05/12/14	16:18	Mets Encore	N/A
	SportsNet New York*	05/12/14	16:58	Mets Encore	N/A
	SportsNet New York*	05/12/14	17:18	Daily News Live	N/A
	SportsNet New York*	05/12/14	17:49	Loud Mouths	N/A
	SportsNet New York*	05/13/14	08:11	SportsNite	N/A
	SportsNet New York*	05/13/14	08:56	SportsNite	N/A
	SportsNet New York*	05/14/14	11:52	Mets Fast Forward	N/A
	SportsNet New York*	05/14/14	12:19	SportsNite	N/A
	SportsNet New York*	05/14/14	12:49	SportsNite	N/A

	SportsNet New York*	05/14/14	13:53	SportsNet New York Special	N/A
	SportsNet New York*	05/15/14	17:49	Loud Mouths	N/A
	SportsNet New York*	05/16/14	23:40	SportsNite	N/A
	SportsNet New York*	05/19/14	14:07	Mets Encore	N/A
	SportsNet New York*	05/19/14	14:38	Mets Encore	N/A
	SportsNet New York*	05/19/14	15:15	Mets Encore	N/A
	SportsNet New York*	05/19/14	15:40	Mets Encore	N/A
	SportsNet New York*	05/19/14	16:22	Mets Encore	N/A
	SportsNet New York*	05/19/14	17:44	Loud Mouths	N/A
	WABC	05/07/14	17:27	Local News	9.0
	WABC	05/09/14	16:54	Local News	6.6
	WABC	05/10/14	18:29	Local News	2.3
	WABC	05/11/14	09:17	Local News	3.8
	WABC	05/13/14	17:28	Local News	7.9
	WABC	05/15/14	16:27	Local News	4.7
	WABC	05/16/14	16:09	Local News	5.8
	WABC	05/17/14	18:11	Local News	2.6
	WABC	05/18/14	18:21	Local News	7.0
	WCBS	05/07/14	23:49	Late Show With David Letterman	6.0
	WCBS	05/11/14	07:58	Local News	2.2
	WCBS	05/13/14	15:25	Dr. Phil	2.7
	WCBS	05/14/14	23:32	Late Show With David Letterman	6.7
	WCBS	05/15/14	23:32	Late Show With David Letterman	4.0
	WNBC	05/11/14	08:20	Local News	1.3
	WNBC	05/11/14	10:51	Soccer: English Premier League	2.9
	WNBC	05/18/14	10:28	Local News	1.9
	WNBC	05/18/14	13:42	NBC Sports	0.1
	WNBC	05/25/14	10:42	Local News	0.5
	WPIX	05/09/14	00:14	The Arsenio Hall Show	0.7
	WPIX	05/13/14	00:24	The Arsenio Hall Show	1.1
	WPIX	05/18/14	17:44	Taste Makers	0.2
	WPIX	05/20/14	23:51	The Arsenio Hall Show	2.5
	WPIX	05/23/14	00:21	The Arsenio Hall Show	1.3
	WWOR	05/06/14	22:43	Inside Edition	1.5
	WWOR	05/07/14	16:58	The Wendy Williams Show	1.9
	WWOR	05/07/14	23:11	How I Met Your Mother	0.3
	WWOR	05/08/14	16:58	The Wendy Williams Show	1.3
	WWOR	05/09/14	18:23	Dish Nation	2.1
	WWOR	05/12/14	17:28	Family Feud	1.7
	WWOR	05/15/14	12:29	The People's Court	1.0
	WWOR	05/15/14	22:41	Inside Edition	5.1
	WWOR	05/16/14	17:21	Family Feud	2.6
	WWOR	05/16/14	22:50	Inside Edition	2.9
	WWOR	05/19/14	18:24	Dish Nation	1.5
	WWOR	05/20/14	17:20	Family Feud	3.6
	WWOR	05/21/14	00:28	Bones	0.4
	WWOR	05/22/14	18:28	Dish Nation	2.6
	WWOR	05/23/14	10:58	Law & Order: Special Victims Unit	1.0
	WWOR	05/24/14	01:20	Monk	0.1
	Market Totals	Airings: 63			113.7
Norfolk	WAVY*	05/08/14	19:23	Entertainment Tonight	N/A
	Market Totals	Airings: 1			0.0
Philadelphia	KYW	05/10/14	23:55	Criminal Minds	1.2
	KYW	05/11/14	23:49	Local Sports	6.3
	WCAU	05/11/14	09:59	Public Affairs	0.8
	WCAU	05/16/14	00:03	Tonight Show Starring Jimmy Fallon	1.7
	WCAU	05/17/14	09:28	Local News	1.7
	WPHL	05/10/14	16:19	Movie	0.4
	WPHL	05/11/14	16:07	Movie	0.1
	WPHL	05/16/14	17:54	Two And A Half Men	0.6
	WPHL	05/17/14	12:46	Local Sports	0.2
	WPHL	05/17/14	14:48	Movie	0.2
	WPHL	05/18/14	13:35	Movie	0.3
	WPHL	05/18/14	14:52	Movie	0.3
	WPHL	05/18/14	16:20	Movie	0.1
	WPSG	05/05/14	22:29	Local News	1.6
	WPSG	05/06/14	22:20	Local News	1.8
	WPSG	05/10/14	23:58	Seinfeld	0.6
	WPSG	05/14/14	22:29	Local News	2.3

Pittsburgh	WPSG	05/16/14	08:10	Local News	0.2
	WPVI	05/08/14	16:46	Local News	1.8
	WPVI	05/10/14	16:23	Local Special	0.4
	WPVI	05/18/14	13:31	Auto Racing: IRL	6.6
	WTFX	05/07/14	18:29	Local News	0.5
	WTFX	05/08/14	09:58	Local News	1.2
	WTFX	05/08/14	15:46	The Dr. Oz Show	0.8
	WTFX	05/09/14	09:21	Local News	1.6
	WTFX	05/10/14	15:16	Burn Notice	0.1
	WTFX	05/10/14	17:29	The Closer	0.3
	WTFX	05/11/14	00:58	Animation Domination High-Def	0.2
	WTFX	05/11/14	14:19	Bones	0.2
	WTFX	05/11/14	15:33	Burn Notice	0.1
	WTFX	05/11/14	16:58	TMZ	0.3
	WTFX	05/12/14	15:22	The Dr. Oz Show	0.6
	WTFX	05/13/14	18:44	Inside Edition	0.8
	WTFX	05/14/14	09:54	Local News	1.1
	WTFX	05/14/14	23:43	Inside Edition	0.8
	WTFX	05/15/14	09:52	Local News	0.9
	WTFX	05/15/14	18:29	Local News	0.5
	WTFX	05/15/14	23:57	Inside Edition	0.9
	WTFX	05/16/14	09:59	Local News	1.5
	WTFX	05/16/14	15:45	The Dr. Oz Show	0.7
	WTFX	05/16/14	18:51	Inside Edition	0.9
	WTFX	05/17/14	16:18	Bones	0.2
	WTFX	05/17/14	23:27	Animation Domination High-Def	0.4
	WTFX	05/18/14	13:51	Comedy.TV	0.1
	WTFX	05/18/14	15:15	Burn Notice	0.1
	WTFX	05/19/14	15:26	The Dr. Oz Show	0.6
	Market Totals	Airings: 46			43.9
Pittsburgh	WPGH	05/10/14	14:16	Movie	0.0
	WPGH	05/11/14	13:22	Movie	0.0
	WPGH	05/11/14	14:43	Movie	0.0
	WPGH	05/11/14	16:45	Movie	0.0
	WPGH	05/17/14	14:53	Paid Programming	0.0
	WPGH	05/17/14	16:10	Movie	0.0
	WPGH	05/17/14	17:47	30 Rock	0.1
	WPGH	05/18/14	13:31	Movie	0.5
	WPGH	05/18/14	17:06	Movie	0.4
	WPXI	05/08/14	09:53	Today	0.4
	WPXI	05/10/14	11:26	Justin Time	0.0
	WPXI	05/12/14	16:10	Judge Judy	1.1
	WPXI	05/16/14	16:19	Judge Judy	0.9
	WPXI	05/16/14	18:08	Local News	1.0
	WPXI	05/18/14	10:59	Meet The Press	0.2
	WTAE	05/08/14	23:53	Jimmy Kimmel	0.7
	WTAE	05/13/14	23:50	Jimmy Kimmel	0.6
	Market Totals	Airings: 17			6.1
Tampa-Saint Petersburg	WTSP	05/06/14	17:12	Local News	1.0
	WTSP	05/08/14	18:13	Local News	1.4
	WTSP	05/12/14	09:19	Studio 10	0.2
	WTSP	05/15/14	17:26	Local News	1.4
	WTSP	05/16/14	17:53	Local News	1.0
	WTVT	05/07/14	09:58	Local News	1.1
	WTVT	05/09/14	00:00	Dish Nation	0.8
	WTVT	05/09/14	17:41	Local News	1.2
	WTVT	05/09/14	18:53	Local News	1.7
	WTVT	05/10/14	18:20	Local News	1.8
	WTVT	05/11/14	16:28	TMZ	0.2
	WTVT	05/12/14	09:28	Local News	1.2
	WTVT	05/12/14	19:55	The Insider	1.7
	WTVT	05/13/14	00:00	Dish Nation	0.3
	WTVT	05/14/14	00:00	Dish Nation	0.2
	WTVT	05/15/14	00:01	Dish Nation	0.6
	WTVT	05/15/14	18:36	Local News	1.2
	WTVT	05/17/14	15:02	Burn Notice	0.1
	WTVT	05/17/14	18:13	Local News	1.2
	WTVT	05/17/14	18:45	Local News	0.4
	WTVT	05/19/14	09:47	Local News	1.2

Washington, DC	Market Totals	Airings: 21			20.0
	WDCA	05/07/14	18:23	Judge Judy	1.9
	WDCA	05/08/14	18:47	Judge Judy	1.7
	WDCA	05/09/14	18:17	Judge Judy	2.0
	WDCA	05/15/14	17:57	Divorce Court	1.2
	WDCA	05/16/14	17:57	Divorce Court	0.7
	WJLA	05/07/14	23:51	Jimmy Kimmel	1.5
	WJLA	05/09/14	23:32	Jimmy Kimmel	1.3
	WJLA	05/12/14	23:47	Jimmy Kimmel	1.9
	WJLA	05/13/14	16:56	The Queen Latifah Show	1.0
	WJLA	05/15/14	23:54	Jimmy Kimmel	0.7
	WJLA	05/16/14	23:51	Jimmy Kimmel	2.7
	WJLA	05/19/14	23:53	Jimmy Kimmel	1.9
	WRC	05/07/14	17:53	Local News	1.8
	WRC	05/10/14	09:22	Local News	2.3
	WRC	05/11/14	09:12	Local News	1.6
	WRC	05/13/14	10:50	Today	0.8
	WRC	05/14/14	18:27	Local News	3.3
	WRC	05/17/14	10:50	It's Academic	0.6
	WRC	05/18/14	10:28	Local News	0.5
	WTTG	05/10/14	16:58	Movie	1.4
	WTTG	05/15/14	09:21	Local News	1.2
	WTTG	05/17/14	15:39	Movie	0.1
	WTTG	05/19/14	09:57	Local News	0.7
	WTTG	05/20/14	09:12	Local News	1.2
	Market Total	Airings: 24			33.9
	Total for this Ad	Airings: 267			282.2

* Cities and/or stations whose airings are reported with an "N/A" in the Cost column are monitored for new creative and market clearance data, but not for comprehensive occurrence or spending information.

This report shows television airings entered in the competitrack.com database as of 05/27/14. Information about ads airing within the last 30 days is preliminary and subject to revision.

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Competitrack, Inc. (718) 4824200 Fax (718) 4824288 www.competitrack.com



(Music)

1st WOMAN: I heard FiOS is amazing.

1st MAN: FiOS really does seem like the best.

2nd MAN: I know FiOS is better...

Text: FIOS IS AVAILABLE IN SELECT AREAS ONLY.



but I think switching would be a hassle.

2nd WOMAN: Seems like a lot of work.

1st VOICE OVER: We heard you and we get it. So now we've made it easier than ever to switch.

Text cont. (not shown): Go online for details. © 2014 Verizon.



1st MAN: I am always worried that the price is going to change.

1st V.O.: Get a 2-year price guarantee.

3rd MAN: I really don't like contracts.

1st V.O.: With no annual contract required.



4th MAN: Installation can be a pain.

1st V.O.: And professional installation by a local Verizon technician you can depend on. It's all part of our Worry-Free Guarantee. That's why...

Text: verizon.com/worryfree



there's never been a better time to switch.

2nd V.O.: Get a FiOS Triple Play online, now for a new lower price...

Text: For 2 years. Plus taxes, fees, equip. charges & RSN fee. THOR: THE DARK WORLD COMING SOON TO STARZ® AND STARZ® PLAY. FULLY LOADED ENTERTAINMENT PACK FEATURING...



of just \$79.99 a month with a 2-year Price Guarantee and No Annual Contract.

Text cont. (not shown): STARZ® - FREE FOR 3 MONTHS Thor: The Dark World © Marvel. All Rights Reserved. Limited-time offer for new FiOS TV customers subscribing to the Fully Loaded Entertainment Pack. Three months free of the Fully Loaded Entertainment Pack is a value of (illegible).



Enjoy incredible HD picture quality...

Text cont. (not shown): Discounts applied via bill credits for first 3 months free and 50% off for mos. 4-12; beginning month 13, standard programming rates apply. CAPTAIN PHILLIPS ON STARZ® AND STARZ® PLAY Visit starz.com for airdates/times. STARZ Play is only accessible in the U.S. and certain U.S. territories...



and America's fastest, most reliable internet.

Text cont. (not shown): and requires a high-speed broadband connection (a minimum 3G connection is required to use on an authorized mobile device). The Play services are included with a subscription through participating cable, satellite and telco television providers.

Source: Reprinted from PCMag © 2013 Ziff Davis, Inc.



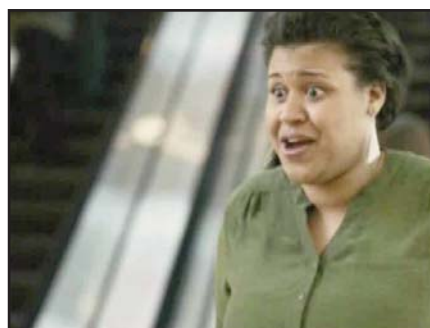
Upgrade to FiOS today with the confidence of a Worry-Free Guarantee and get an amazing deal.

Text: Limited time offer for new FiOS TV and Internet residential customers subscribing to a FiOS Triple Play bundle online - including FiOS TV Preferred HD, 15/5 Mbps Internet, and FiOS Digital Voice or Freedom Essentials. Promo rate via \$45 bill credit for 24 mos. Beginning month 25, standard rates apply.



Plus you can get a free LG G Pad 8.3 LTE or up to \$200 off any tablet from Verizon Wireless.

Text cont. (not shown): Up to \$3.48 Regional Sports Network Fee, \$4.99 wireless router rental fee & other fees, taxes, equipment charges and terms apply. Speeds may vary. NEW 2-year Verizon Wireless activation required. Free Tablet Offer: Ends (illegible). Requires installation of new FiOS TV...



Visit verizon.com/worryfree.

1st WOMAN: Can you sign me up now?

Text cont. (not shown): and/or internet service by 8/20/2014. Will receive unique bar code w/in 30 days of install which must be redeemed at VZW Stores by (illegible). Limit one bar code per customer. Subject to Customer Agmt, up to \$350 early termination fee & other charges. Coverage not available everywhere.



1st V.O.: Making it easier than ever to get the best. That's powerful.

(Fade out)

Competitrack.com Media Schedule

Base: TV Airings Received and Entered Through 05/27/14.

Television Airing Schedule for VERITL-55550 (Verizon)

Ad Title :	Worry Free Switch(Free Pad Or	Lead Audio :	I HEARD FIOS IS AMAZING
Ad Length :	60	Product/Campaign	FiOS Triple Play
First Aired :	05/20/14	SubCategory :	Bundled Services-Residential
New/Recut :	Recut	Category :	Residential Communications
Market	Consumer		

<u>Market</u>	<u>Station</u>	<u>Air Date</u>	<u>Time</u>	<u>Program</u>	<u>(\$000s Cost)</u>
Baltimore	WJZ	05/20/14	23:48	Late Show With David Letterman	1.2
	WJZ	05/21/14	23:47	Late Show With David Letterman	1.3
	WUTB	05/20/14	17:48	The Wendy Williams Show	0.6
	WUTB	05/20/14	23:56	Everybody Loves Raymond	0.8
	WUTB	05/21/14	23:12	Everybody Loves Raymond	0.6
	WUTB	05/21/14	23:56	Everybody Loves Raymond	0.5
	Market Totals	Airings: 6			5.0
Boston	WBZ	05/21/14	19:58	Jeopardy	4.6
	WBZ	05/24/14	07:16	Local News	0.9
	WBZ	05/24/14	17:59	Golf: PGA	0.4
	WBZ	05/25/14	06:58	Local News	1.1
	WBZ	05/25/14	17:33	Golf: PGA	0.4
	WCVB	05/21/14	21:46	Mixology	5.9
	WCVB	05/23/14	00:51	Nightline	1.0
	WCVB	05/24/14	00:50	Nightline	0.5
	WCVB	05/25/14	06:22	Local News	0.4
	WFXT	05/20/14	23:42	TMZ	0.7
	WFXT	05/20/14	23:58	TMZ	0.7
	WFXT	05/21/14	08:34	Local News	0.8
	WFXT	05/22/14	08:42	Local News	0.9
	WFXT	05/22/14	22:27	Local News	13.2
	WFXT	05/23/14	08:52	Local News	1.1
	WFXT	05/23/14	20:20	24: Live Another Day	2.1
	WFXT	05/23/14	21:45	Gang Related	3.2
	WFXT	05/23/14	22:12	Local News	3.8
	WFXT	05/23/14	22:42	Local News	3.0
	WFXT	05/24/14	18:58	Local News	0.2
	WFXT	05/24/14	19:55	Baseball: MLB	2.1
	WFXT	05/24/14	21:38	Baseball: MLB	3.0
	WFXT	05/25/14	01:10	Local News	0.1
	WFXT	05/25/14	17:58	Auto Racing: NASCAR	0.2
	WFXT	05/25/14	18:07	Auto Racing: NASCAR	4.0
	WFXT	05/26/14	00:48	Burn Notice	0.3
	WFXT	05/26/14	07:40	Local News	0.9
	WLVI	05/20/14	22:58	Local News	2.5
	WLVI	05/21/14	20:27	The 100	3.4
	WLVI	05/21/14	22:48	Local News	2.1
	WLVI	05/22/14	22:32	Local News	1.9
	WLVI	05/23/14	22:52	Local News	1.7
	WLVI	05/24/14	22:58	Local News	2.3
	WLVI	05/26/14	22:58	Local News	1.7
	WSBK	05/22/14	22:26	Local News	1.5
	WSBK	05/23/14	22:28	Local News	1.9
	WSBK	05/24/14	23:56	The Office	0.3

	Market Totals	Airings: 37			75.1
Harrisburg-Lancaster-York	WPMT*	05/21/14	08:53	Local News	N/A
	WPMT*	05/21/14	23:24	The Arsenio Hall Show	N/A
	Market Totals	Airings: 2			0.0
New York City	SportsNet New York*	05/20/14	08:25	SportsNite	N/A
	SportsNet New York*	05/20/14	08:55	SportsNite	N/A
	SportsNet New York*	05/21/14	11:12	Mets Fast Forward	N/A
	SportsNet New York*	05/21/14	11:46	Mets Fast Forward	N/A
	SportsNet New York*	05/21/14	12:16	SportsNite	N/A
	SportsNet New York*	05/21/14	12:38	SportsNite	N/A
	SportsNet New York*	05/21/14	13:07	Mets Yearbook	N/A
	SportsNet New York*	05/21/14	13:37	Mets Yearbook	N/A
	SportsNet New York*	05/22/14	14:59	Mets Encore	N/A
	SportsNet New York*	05/26/14	18:40	SportsNet New York Special	N/A
	WABC	05/20/14	16:37	Local News	6.2
	WABC	05/24/14	18:59	ABC News-Weekend	6.1
	WCBS	05/22/14	15:11	Dr. Phil	2.5
	WCBS	05/23/14	15:29	Dr. Phil	2.9
	WNBC	05/25/14	07:57	Auto Racing: Formula One	5.9
	WNYW	05/20/14	08:22	Local News	3.1
	WNYW	05/21/14	23:44	30 Rock	2.2
	WNYW	05/22/14	15:35	The People's Court	3.0
	WNYW	05/23/14	08:20	Local News	2.3
	WNYW	05/23/14	23:48	30 Rock	2.7
	WNYW	05/24/14	23:57	Animation Domination High-Def	2.0
	WNYW	05/26/14	08:38	Local News	2.0
	Market Totals	Airings: 22			40.8
Philadelphia	KYW	05/22/14	23:23	Local News	5.0
	WPHL	05/24/14	15:14	Movie	0.3
	WPHL	05/25/14	16:09	Movie	0.1
	WPSG	05/20/14	08:20	Local News	0.3
	WPVI	05/20/14	19:12	Jeopardy	7.1
	WPVI	05/23/14	19:13	Jeopardy	6.3
	WPVI	05/25/14	16:54	Motion	1.8
	WTXF	05/20/14	09:52	Local News	0.9
	WTXF	05/20/14	16:24	Judge Judy	1.1
	WTXF	05/20/14	18:42	Inside Edition	0.8
	WTXF	05/21/14	09:59	Local News	1.1
	WTXF	05/23/14	09:29	Local News	1.4
	WTXF	05/23/14	16:11	Judge Judy	1.2
	WTXF	05/24/14	14:11	Soccer: UEFA Champions League	0.5
	WTXF	05/25/14	13:48	Bones	0.1
	WTXF	05/25/14	14:33	Burn Notice	0.2
	WTXF	05/25/14	16:38	Movie	0.3
	Market Totals	Airings: 17			28.1
Pittsburgh	WPXI	05/20/14	16:17	Judge Judy	1.1
	WPXI	05/20/14	16:54	Judge Judy	1.0
	WPXI	05/21/14	16:25	Judge Judy	0.8
	WTAE	05/20/14	23:55	Jimmy Kimmel	0.6
	Market Totals	Airings: 4			3.5
Syracuse	WSTM*	05/20/14	09:57	Today	N/A
	WSYR*	05/20/14	16:55	Katie	N/A
	Market Totals	Airings: 2			0.0
Tampa-Saint Petersburg	WTVT	05/21/14	19:48	The Insider	1.7
	Market Totals	Airings: 1			1.7
Washington, DC	WDCA	05/21/14	18:25	Judge Judy	2.3
	WJLA	05/20/14	23:54	Jimmy Kimmel	1.4
	WJLA	05/21/14	16:14	The Queen Latifah Show	0.9
	WJLA	05/21/14	16:56	The Queen Latifah Show	0.8
	WJLA	05/21/14	23:52	Jimmy Kimmel	0.7
	WRC	05/21/14	10:50	Today	0.3
	WUSA	05/20/14	15:41	Inside Edition	0.5
	WUSA	05/20/14	18:22	Local News	1.2
	WUSA	05/21/14	18:23	Local News	1.3
	Market Total	Airings: 9			9.2

* Cities and/or stations whose airings are reported with an "N/A" in the Cost column are monitored for new creative and market clearance data, but not for comprehensive occurrence or spending information.

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(Fade in)

SPOKESWOMAN: How would you like paying for internet that's rated dead last in customer satisfaction?



2nd MAN: Currently Time Warner.

SPOKESWOMAN(laughing): Lucky you! You are dead last! There you are.

1st WOMAN: That's terrible.



you feel about where you are now?

1st MAN: No better. You just turned the sign upside down.

SPOKESWOMAN: Put your left hand...



have made FiOS #1. Get a Verizon FiOS Triple Play online for just \$79.99 a month...

Text (not shown): (Illegible)
verizon.com/WorstToFirst
For 2 years. Plus taxes, fees, equip. charges & RSN fee.
(Illegible). Speeds may vary.



1st MAN: That sounds horrible.

(Music)

VOICE OVER: We showed people...

Text: Real people, not actors.



SPOKESWOMAN: Would you ever consider moving up to number 6?

2nd WOMAN: What?

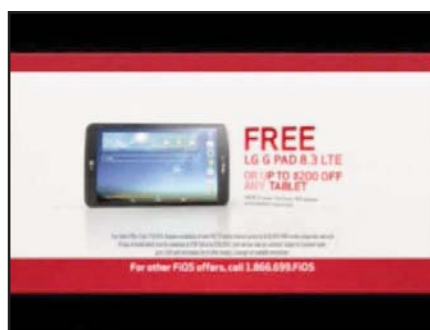
3rd MAN: Why would I want second to last...



over your left eye.

3rd MAN: Okay.

SPOKESWOMAN: You can't see where you are on the chart. Do you feel better about...



with this amazing deal. Plus get a free LG G Pad 8.3 LTE or up to \$200 off any tablet...

Text: NEW 2-year Verizon Wireless activation required. (Illegible).



a survey that stacked FiOS up against cable.

SPOKESWOMAN: Who's your television and internet provider? Out of curiosity.

Text: FiOS AVAILABLE IN SELECT AREAS ONLY.
Go online for details. © 2014 Verizon.



or third from last? It's still not good.

3rd WOMAN: I need to be at the top.

1st WOMAN: I deserve 1.

SPOKESWOMAN(flipping chart): How...



Time Warner Cable?

3rd MAN: Negatory.

V.O.: Switch from worst to first and see why millions of satisfied customers...



with Verizon Wireless. That's customer satisfaction. That's powerful.

(Fade out)

Competitrack.com Media Schedule

Base: TV Airings Received and Entered Through 05/27/14.

Television Airing Schedule for VERITL-55584 (Verizon)

Ad Title :	Satisfaction(:60, Free Pad,\$200)	Lead Audio :	HOW WOULD YOU LIKE PAYING FOR
Ad Length :	60	Product/Campaign	FiOS Triple Play
First Aired :	05/21/14	SubCategory :	Bundled Services-Residential
New/Recut :	Recut	Category :	Residential Communications
Market	Consumer		

<u>Market</u>	<u>Station</u>	<u>Air Date</u>	<u>Time</u>	<u>Program</u>	<u>(\$000s Cost</u>
New York City	WABC	05/23/14	18:16	Local News	7.2
	WCBS	05/21/14	23:47	Late Show With David Letterman	6.7
	WCBS	05/23/14	23:48	Late Show With David Letterman	4.7
	WNBC	05/25/14	08:42	Auto Racing: Formula One	5.1
	WNBC	05/25/14	11:21	Meet The Press	0.8
	WWOR	05/22/14	22:43	Inside Edition	5.1
	WWOR	05/23/14	18:18	Dish Nation	1.5
	Market Totals	Airings: 7			31.2
Syracuse	WSYR*	05/21/14	19:41	The Insider	N/A
	Market Total	Airings: 1			0.0
	Total for this Ad	Airings: 8			31.2

* Cities and/or stations whose airings are reported with an "N/A" in the Cost column are monitored for new creative and market clearance data, but not for comprehensive occurrence or spending information.
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Get more from your new gadgets and from your money.

GET A FiOS TRIPLE PLAY WITH A TWO-YEAR PRICE GUARANTEE, NO ANNUAL CONTRACT & MORE.

Plus, get a FREE Internet upgrade to FiOS Quantum 50/25 Mbps Internet for two years. That's 3X the speed of our 15/5 Mbps bundle at the same price.

THE SPEED. With ultrafast 50 Mbps downloads and 25 Mbps uploads, you can stream shows and movies seamlessly, video chat without glitches and game with virtually no lag time.

THE CHANNELS. FiOS® TV delivers unbeatable picture quality with 265+ channels, 70+ in HD.

THE CALLS. Talk all you want with unlimited nationwide calling on a voice network that's 99.9% reliable.

THE OFFER. Get this amazing price online for a FiOS Triple Play — guaranteed for two years with No Annual Contract required. Plus, get a FREE Internet upgrade for two years.

ONLINE ONLY OFFER

GET 3X MORE SPEED!

INCLUDES A FREE FiOS QUANTUM 50/25 MBPS INTERNET UPGRADE FOR 2 YEARS

FiOS QUANTUM™ INTERNET, TV & PHONE

\$89⁹⁹/mo.

For 2 years
(plus taxes, fees, equip. charges & RSN Fee)

WITH NO ANNUAL CONTRACT

+

2-YEAR PRICE GUARANTEE

+

3 MONTHS FREE! FULLY-LOADED ENTERTAINMENT PACK.†

HBO

CINEMAX

SHOWTIME

starz

epix

encore

THE MOVIE CHANNEL



Game of Thrones® on HBO® and HBO GO®.

FiOS QUANTUM

CLICK verizon.com/fios/2bo CALL 1.888.303.8087 or VISIT a Verizon store for other great offers.

Limited-time offer for new FiOS TV and Internet res. custs. in select areas of New York, New Jersey, and Connecticut subscribing to a FiOS TV Prime HD/Preferred HD, FiOS® 50/25 Mbps Internet and Verizon Freedom® Essentials or FiOS® Digital Voice (FDV) bundle online. Promo rate via \$45 bill credit for 24 mos.; beg. mo. 25, stand. monthly rates apply. Price guarantee applies to base monthly rate only; excl. optional services & equip. charges. Rate may increase after 24 mos. Up to \$3.48 Regional Sports Network Fee, \$4.99 wireless router rental fee, & other fees, taxes, equip. charges & terms may apply. Activation fee waived via bill credit. Subj. to credit approval & may require a deposit. Verizon FiOS avail. in select areas. Actual speeds may vary. Backup battery available for FiOS voice services & E911, but not data or video. ©2014 Verizon.

†Limited-time offer for new FiOS TV customers subscribing to the Fully Loaded Entertainment Pack. Three months free of the Fully Loaded Entertainment Pack is a value of \$146.97. Discounts applied via bill credits for first 3 months free and 50% off for mos. 4–12; beginning month 13, standard programming rates apply. Equipment & other charges, taxes & terms apply. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc.

HBO GO and MAX GO® are only accessible in the U.S. and certain U.S. Territories where a high-speed broadband connection is available. Minimum connection of 3 Mbps required for HD viewing on laptop. Select titles not available in HD. Minimum 3G connection is required for viewing on mobile devices. Some restrictions may apply.

4022-05

GET FiOS NOW WITH A TWO-YEAR PRICE GUARANTEE + NO ANNUAL CONTRACT & MORE!

AD CODE: VERITL-54692

Competitrack.com Media Schedule

Base: Publications Received and Entered Through 05/23/14.

Print Insertion Schedule For VERITL-54692 (Verizon)*

First Ran : 03/15/14
Target Segment Consumer

Lead Audio : GET A FIOS TRIPLE PLAY WITH A TWO-Y
Product/Campaign FiOS Triple Play
SubCategory : Bundled Services-Residential
Category : Residential Communications

<u>Market</u>	<u>Publication</u>	<u>Date</u>	<u>Edition</u>	<u>Unit Size</u>	<u>Color/ B&W</u>	<u>(\$1000s)</u>
						<u>Cost</u>
New York City	Bergen County Record	03/15/14	COUPON BOOK	Full	4C	0.8
	Bergen County Record	03/22/14	COUPON BOOK	Full	4C	0.8
	Long Island Newsday	03/16/14	COUPON BOOK	Full	4C	3.5
	Market Total	Insertions: 3				5.0
Tampa-Saint Petersburg	Tampa Bay Times	03/16/14	COUPON BOOK	Full	4C	2.8
	Market Total	Insertions: 1				2.8
	Total for this	4				7.8

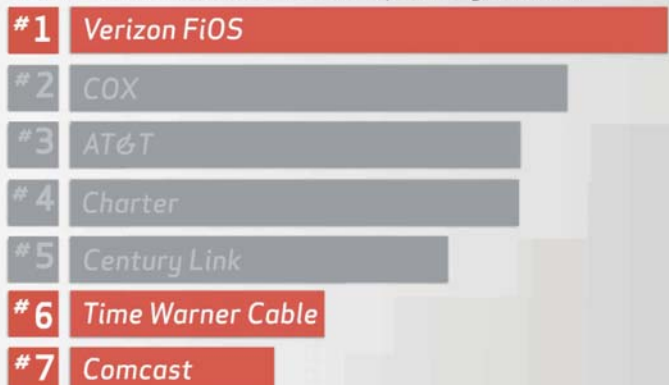
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Internet Customer Satisfaction Survey Ranking (Out of 7)



*2013 American Customer Satisfaction Index (ASCI) for the Internet Service Industry

Well, Comcast.

Time Warner Cable was recently rated next-to-worst in customer satisfaction, just above Comcast. 100% Fiber Optic Verizon FiOS on the other hand is rated first in customer satisfaction. So it's time to switch from worst to first and experience the difference America's fastest**, most reliable Internet makes.

**SWITCH FROM
WORST TO FIRST**

FiOS

CLICK verizon.com/nicebundle2

CALL 1.888.692.5557 or **VISIT** a Verizon store for other great offers.

ONLINE ONLY OFFER

**GET 3X
MORE SPEED!**

INCLUDES A FREE FiOS QUANTUMSM
50/25 Mbps INTERNET UPGRADE
FOR TWO YEARS.



FiOS QUANTUM INTERNET, TV & PHONE

\$89⁹⁹
/mo.

For 2 Years (plus taxes, fees, equip. charges & RSN Fee)

**WITH NO ANNUAL
CONTRACT**



**2-YEAR PRICE
GUARANTEE**

Special bonus:

Get a \$250 Visa[®] prepaid
card^a if you sign a 2-yr.
agreement.



**FREE SPEED UPGRADE TO
50/25 Mbps—THAT'S 3X THE
SPEED OF OUR 15/5 MBPS
BUNDLE FOR THE SAME PRICE
FOR TWO YEARS!**

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^a\$250 via Verizon Visa Prepaid Card issued by MetaBank[®], Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. Must have service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply.

No Annual Contract: Limited-time offer for new FiOS[®] TV and Internet res. custs. subscribing to a FiOS TV Prime HD, FiOS[®] 50/25 Mbps Internet and Verizon Freedom[®] Essentials or FiOS[®] Digital Voice (FDV) bundle online. Promo rate via \$45 bill credit for 24 mos.; beg. mo. 25, stand. monthly rates apply. **2-Yr. Agreement:** Limited-time offer for new FiOS TV and Internet res. custs. subscribing to a FiOS TV Prime HD, FiOS 50/25 Mbps Internet and Verizon Freedom Essentials or FDV bundle online. Promo rate via \$45 bill credit for 24 mos.; beg. mo. 25, stand. rates apply. 2-yr. agr. req'd. Beginning mo. 2, up to \$230 ETF applies. **General:** Price guarantee applies to base monthly rate only; excl. optional services and equip. charges. Rate may increase after 24 mos. Up to \$3.48 Regional Sports Network Fee, \$4.99 wireless router rental fee & other fees, taxes, equip. charges & terms may apply. Activation fee waived via bill credit. Soly. to credit approval & may require a deposit. FiOS[®] avail. in select areas. Actual speeds may vary. Backup battery available for FiOS voice services & E911 (but not data or video). Must sign up by 4/19/14. ©2014 Verizon. All Rights Reserved.

HEM210CPMAY0414

AD CODE: VERITL-55140

Competitrack.com Media Schedule

Base: Publications Received and Entered Through 05/23/14.

Print Insertion Schedule For VERITL-55140 (Verizon)*

First Ran : 04/15/14
Target Segment Consumer

Lead Audio : GET 3X MORE SPEED!
Product/Campaign FiOS Bundle
SubCategory : Bundled Services-Residential
Category : Residential Communications

<u>Market</u>	<u>Publication</u>	<u>Date</u>	<u>Edition</u>	<u>Unit Size</u>	<u>Color/ B&W</u>	<u>(\$1000s) Cost</u>
New York City	AM New York	04/15/14	FULL RUN	6*14	4C	21.6
	Market Total	Insertions: 1				21.6
	Total for this	1				21.6

*This report shows print insertions entered in the competitrack.com database as of 05/23/14. Information about ads airing within the last 30 days is preliminary and subject to revision.

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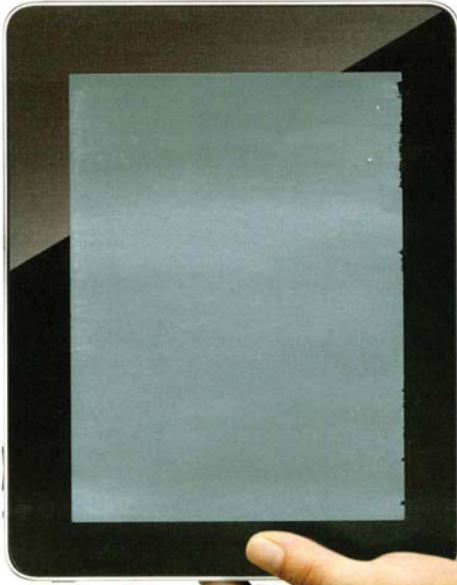
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Itching for a great deal on FiOS with

NO ANNUAL CONTRACT AND A 2-YEAR PRICE GUARANTEE? SCRATCH HERE.

*Scratch off
tablet screen to
see just how great
this deal is.*



Switch to Verizon FiOS
now with an amazing deal.
It's never been easier.



Game of Thrones® on HBO® and HBO GO®

3 MONTHS FREE!¹
FULLY LOADED
ENTERTAINMENT PACK

HBO

cinemax

epix

SHOWTIME

encore

THE MOVIE CHANNEL

starz

FiOS

CLICK verizon.com/fios/8mw CALL 1.888.829.1177 or VISIT a Verizon store for other great offers.

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No Annual Contract: Limited time offer for new FiOS TV and Internet service only. Subject to a 2-year price guarantee. No annual contract. No activation fee. No equipment fee. No installation fee. No service fee. No late fee. No early termination fee. No other restrictions apply.

2-Yr. Agreement: Limited time offer for new FiOS TV and Internet service only. Subject to a 2-year price guarantee. No annual contract. No activation fee. No equipment fee. No installation fee. No service fee. No late fee. No early termination fee. No other restrictions apply.

See reverse side for important information.

AD CODE: VERITL-55143

Competitrack.com Media Schedule

Base: Publications Received and Entered Through 05/23/14.

Print Insertion Schedule For VERITL-55143 (Verizon)*

First Ran : 04/17/14
Target Segment Consumer

Lead Audio : ITCHING FOR A GREAT DEAL ON FIOS WI
Product/Campaign FiOS Bundle
SubCategory : Bundled Services-Residential
Category : Residential Communications

<u>Market</u>	<u>Publication</u>	<u>Date</u>	<u>Edition</u>	<u>Unit Size</u>	<u>Color/ B&W</u>	<u>(\$1000s) Cost</u>
Boston	Boston Globe	04/17/14	FULL RUN	FSI	4C	16.4
	Market Total	Insertions: 1				16.4
New York City	Bergen County Record	04/17/14	FULL RUN	FSI	4C	3.9
	Market Total	Insertions: 1				3.9
	Total for this	2				20.3

*This report shows print insertions entered in the competitrack.com database as of 05/23/14. Information about ads airing within the last 30 days is preliminary and subject to revision.

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Competitrack, Inc. (718) 4824200 Fax (718) 4824288 www.competitrack.com



FiOS



Want a great FiOS deal? It all checks out.
NO ANNUAL CONTRACT.
2-YEAR PRICE GUARANTEE.
EASY TO SWITCH.

Switch to Verizon FiOS with an amazing Triple Play offer.

ONLINE ONLY OFFER

FiOS® INTERNET, TV & PHONE

\$89⁹⁹
/mo.

For 2 Years
(plus taxes, fees, equip. charges & RSN Fee)

**WITH NO
ANNUAL
CONTRACT**

+

**2-YEAR
PRICE
GUARANTEE**

Special bonus: Get a \$250 Visa® prepaid card* if you sign a 2-yr. agreement.



- **FiOS Internet.** America's fastest,¹ most consistent and most reliable Internet. Game, video chat and stream TV shows on all your devices, with virtually no delays.
- **FiOS® TV Prime HD.** Unbeatable picture quality with 215+ digital channels, over 60 in HD.
- **Home Phone.** Unlimited nationwide calling.
- **Switching is easy.** We'll include our Worry-Free Guarantee and White-Glove Premium Installation by highly trained Verizon technicians.

Want even more speed? Upgrade to FiOS QuantumSM 50/25 Mbps Internet for just \$10 more a month (plus taxes).

3 MONTHS FREE![†]
FULLY LOADED ENTERTAINMENT PACK
INCLUDING HBO® and CINEMAX®



Game of Thrones® on HBO® and HBO GO®

CLICK verizon.com/fios/5ya CALL 1.877.765.8107 or VISIT a Verizon store for other great offers.

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*\$250 via Verizon Visa Prepaid Card issued by MetaBank™, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. Must have service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply.

[†]Limited-time offer for new FiOS TV customers subscribing to the Fully Loaded Entertainment Pack. Three months free of the Fully Loaded Entertainment Pack is a value of \$146.97. Discounts applied via bill credits for first 3 months free and 50% off for mos. 4–12; beginning month 13, standard programming rates apply.

HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc.

HBO GO® and MAX GO® are only accessible in the U.S. and certain U.S. Territories where a high-speed broadband connection is available. Minimum 3G connection is required for viewing on mobile devices. Minimum connection of 3 Mbps required for HD viewing on laptop. Select titles not available in HD. Some restrictions may apply.

No Annual Contract: Limited-time offer for new FiOS TV and Internet res. custs. subscribing to a FiOS TV Prime HD, FiOS 15/5 Mbps Internet and Verizon Freedom® Essentials or FiOS® Digital Voice (FDV) bundle online. Promo rate via \$35 bill credit for 24 mos.; beg. mo. 25, stand. monthly rates apply.

2-Yr. Agreement: Limited-time offer for new FiOS TV and Internet res. custs. subscribing to a FiOS TV Prime HD, FiOS 15/5 Mbps Internet and Verizon Freedom Essentials or FDV bundle online. Promo rate via \$35 bill credit for 24 mos.; beg. mo. 25, stand. rates apply. 2-yr. agr. req'd. Beginning mo. 2, up to \$230 ETF applies.

General: Price guarantee applies to base monthly rate only; excl. optional services and equip. charges. Rate may increase after 24 mos. Up to \$69.99 activation fee, up to \$3.48 Regional Sports Network Fee, \$4.99 wireless router rental fee & other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. FiOS® avail. in select areas. Actual speeds may vary. Backup battery available for FiOS voice services & E911 (but not data or video). ©2014 Verizon. 4036-01

AD CODE: VERITL-55260

Competitrack.com Media Schedule

Base: Publications Received and Entered Through 05/23/14.

Print Insertion Schedule For VERITL-55260 (Verizon)*

First Ran :	04/26/14	Lead Audio :	NO ANNUAL CONTRACT. 2-YR PRICE
Target Segment	Consumer	Product/Campaign	FiOS Triple Play
		SubCategory :	Bundled Services-Residential
		Category :	Residential Communications

<u>Market</u>	<u>Publication</u>	<u>Date</u>	<u>Edition</u>	<u>Unit Size</u>	<u>Color/ B&W</u>	<u>(\$1000s) Cost</u>
Baltimore	Baltimore Sun	04/27/14	COUPON BOOK	Full	4C	2.0
	Market Total	Insertions: 1				2.0
New York City	Bergen County Record	04/26/14	COUPON BOOK	Full	4C	0.8
	Long Island Newsday	04/27/14	COUPON BOOK	Full	4C	3.7
	New York Daily News	04/27/14	COUPON BOOK	Full	4C	3.9
	Market Total	Insertions: 3				8.3
Tampa-Saint Petersburg	Tampa Bay Times	04/27/14	COUPON BOOK	Full	4C	2.8
	Market Total	Insertions: 1				2.8
	Total for this	5				13.2

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SPECIAL OFFER FOR
**SMALL
BUSINESS**

Now, faster 25/25 Mbps download and upload speeds!
**WE'VE ADDED MORE SPEED
WITHOUT ADDING TO THE PRICE.**

Doing more with FiOS® Internet and phone makes you Small Business Ready.

NEW! SUPERFAST 25/25 Mbps SPEEDS
AT THE SAME GREAT PRICE.

VERIZON FIOS INTERNET & PHONE FOR SMALL BUSINESS

\$99.99 /mo. + **2ND BASIC LINE INCLUDED**
plus taxes, fees & equip. charges, w/2-yr. agmt.,
up to 25/25 Mbps.

FiOS

CALL 1.866.373.6216 Mon-Fri until Midnight ET, Sat until 8pm ET [CLICK verizon.com/fiosbizchoice](http://CLICK.verizon.com/fiosbizchoice)

See reverse side for important information.

IBF14010-99

AD CODE: VERITL-55297

Page 1 of 2

NOW! GET FASTER 25/25 Mbps SPEEDS FOR THE SAME GREAT PRICE.

Gain the speed and reliability you need to be Small Business Ready. Switch to Verizon FiOS Internet and phone today.

- **RELIABLE INTERNET**

Enjoy superfast speeds up to 25 Mbps download and 25 Mbps upload. Upload work documents like 2 MB blueprints in 0.6 seconds, a 5 MB PowerPoint presentation in 1.6 seconds and 100 MB X-rays in just 32 seconds.

- **RELIABLE PHONE**

Get unlimited nationwide calling on the primary business line, with a second basic line for receiving faxes or processing credit cards.

► Now add phone lines with unlimited nationwide calling and essential calling features, for just \$30 a month per line.

- **RELIABLE VALUE**

Two-year price guarantee with a term agreement. Plus, a 30-Day Money-Back Guarantee.

- **RELIABLE SUPPORT**

24/7 technical support that's there when you need it.

- **A PRICE QUOTE YOU CAN COUNT ON**

Get a firm price quote in writing of your total monthly charges for two years. Plus, a purchase summary of your order as well as your first month's bill and 30-day check-in to make sure you're satisfied.



NEW! SUPERFAST 25/25 Mbps SPEEDS
AT THE SAME GREAT PRICE.

VERIZON FIOS INTERNET & PHONE FOR SMALL BUSINESS

\$99⁹⁹ /mo. + **2ND BASIC LINE INCLUDED**
plus taxes, fees & equip. charges, w/2-yr. agmt., up to 25/25 Mbps.



UPGRADE TO FIOS QUANTUM™: AMERICA'S FASTEST INTERNET FOR SMALL BUSINESS. JUST A FEW DOLLARS MORE A MONTH.

CALL OR CLICK TO SPEAK WITH
A DEDICATED VERIZON SMALL
BUSINESS SPECIALIST and choose
the Internet and phone services that
are right for your Small Business.



CALL 1.866.373.6216 Mon-Fri until Midnight ET, Sat until 8pm ET **CLICK** verizon.com/fiosbizchoice

Offer available to new customers only, subject to credit review. Offer not available in all areas. Promotional pricing for Internet and Phone services guaranteed for 24 consecutive months with 2-year agreement subject to continuation of qualifying products; guarantee applies to base monthly rate only, excludes optional services; prices subject to increase thereafter. Usage charges apply on basic line. Select installation charges are waived with this offer. Additional charges apply for inside wiring and/or other installation services. Offer fulfilled via bill credits; \$59.99 activation and other fees, taxes, charges & terms apply. Additional line offer fulfilled via \$20/mo. credit on your 3rd-11th lines with unlimited nationwide calling, 2-year term required. Wireless router available for \$149.99 purchase or \$4.99/mo. rental. Money-Back Guarantee requires cancellation within 30 days of installation; excludes pay-per-view & per-minute usage, and labor/material charges in excess of standard installation. Early termination fees for a 2-year term: up to \$220 for Verizon FIOS Internet and \$50 for voice. Battery backup for standard, fiber-based voice service & \$911 (but not VOIP) for up to 8 hours. Firm Price Quote is valid for 2 business days, and is an estimate based on current pricing and promoting that are subject to change. Quote does not include additional charges for nonstandard installations. Offer ends 7/19/14. ©2014 Verizon.

18F14010-99

AD CODE: VERITL-55297

Competitrack.com Media Schedule

Base: Publications Received and Entered Through 05/23/14.

Print Insertion Schedule For VERITL-55297 (Verizon)*

First Ran : 04/30/14
Target Segment Business

Lead Audio : NOW, FASTER 25/25 MBPS DOWNLOAD
Product/Campaign FIOS Bundle- Business
SubCategory : Bundled Services-Business
Category : Business Communications

<u>Market</u>	<u>Publication</u>	<u>Date</u>	<u>Edition</u>	<u>Unit Size</u>	<u>Color/ B&W</u>	<u>(\$1000s) Cost</u>
New York City	New York Daily News	04/30/14	FULL RUN	FSI	4C	41.9
	Market Total	Insertions: 1				41.9
	Total for this	1				41.9

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FiOS

HATE ANNUAL CONTRACTS? LOVE PRICE GUARANTEES? IT'S YOUR LUCKY DAY.

Switch to Verizon FiOS and get this amazing price on a Triple Play offer.

ONLINE ONLY OFFER

FiOS® INTERNET, TV & PHONE

\$79⁹⁹
/mo.

For 2 Years
(plus taxes, fees, equip. charges & RSN Fee)

**WITH NO
ANNUAL
CONTRACT**

+

**2-YEAR
PRICE
GUARANTEE**

Special bonus: Get a \$300 Visa® prepaid card[^] if you sign a 2-yr. agreement.



- **FiOS Internet.** America's fastest,¹ most consistent and most reliable Internet. Game, video chat and stream TV shows on all your devices, with virtually no delays.
- **FiOS® TV.** Unbeatable picture quality with 215+ digital channels, over 60 in HD.
- **Home Phone.** Unlimited nationwide calling.
- **Switching is easy.** We'll include our Worry-Free Guarantee and White-Glove Premium Installation by highly trained Verizon technicians.

Want even more speed? Upgrade to FiOS QuantumSM 50/25 Mbps Internet for just \$10 more a month (plus taxes).

**3 MONTHS FREE![†]
FULLY LOADED ENTERTAINMENT PACK
INCLUDING STARZ[®]**



Thor: The Dark World
on STARZ[®] and STARZ[®] Play

CLICK verizon.com/fios/2tz CALL 1.877.245.4796 or VISIT a Verizon store for other great offers.

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[^]\$300 via Verizon Visa Prepaid Card issued by MetaBank™, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. Must have service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply.

Thor: The Dark World © Marvel. All Rights Reserved.

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[†]Limited-time offer for new FiOS TV customers subscribing to the Fully Loaded Entertainment Pack. Three months free of the Fully Loaded Entertainment Pack is a value of \$146.97. Discounts applied via bill credits for first 3 months free and 50% off for mos. 4–12; beginning month 13, standard programming rates apply.

No Annual Contract: Limited-time offer for new FiOS TV and Internet res. custs. subscribing to a FiOS TV Prime HD/Preferred HD, FiOS 15/5 Mbps Internet and Verizon Freedom[®] Essentials or FiOS[®] Digital Voice (FDV) bundle online. Promo rate via \$45 bill credit for 24 mos.; beg. mo. 25, stand. monthly rates apply.

2-Yr. Agreement: Limited-time offer for new FiOS TV and Internet res. custs. subscribing to a FiOS TV Prime HD/Preferred HD, FiOS 15/5 Mbps Internet and Verizon Freedom Essentials or FDV bundle online. Promo rate via \$45 bill credit for 24 mos.; beg. mo. 25, stand. rates apply. 2-yr. agr. req'd. Beginning mo. 2, up to \$230 ETF applies.

General: Price guarantee applies to base monthly rate only; excl. optional services and equip. charges. Rate may increase after 24 mos. Up to \$3.48 Regional Sports Network Fee; \$4.99 wireless router rental fee & other fees, taxes, equip. charges & terms may apply. Activation fee waived via bill credit. Subj. to credit approval & may require a deposit. FiOS[®] avail. in select areas. Actual speeds may vary. Backup battery available for FiOS voice services & E911 (but not data or video). ©2014 Verizon. 4037-01

AD CODE: VERITL-55456

Competitrack.com Media Schedule

Base: Publications Received and Entered Through 05/23/14.

Print Insertion Schedule For VERITL-55456 (Verizon)*

First Ran :	05/10/14	Lead Audio :	HATE ANNUAL CONTRACTS? LOVE
Target Segment	Consumer	Product/Campaign	POSEG
		SubCategory :	Bundled Services-Residential
		Category :	Residential Communications

<u>Market</u>	<u>Publication</u>	<u>Date</u>	<u>Edition</u>	<u>Unit Size</u>	<u>Color/ B&W</u>	<u>(\$1000s) Cost</u>
Baltimore	Baltimore Sun	05/11/14	COUPON BOOK	Full	4C	2.0
	Baltimore Sun	05/18/14	COUPON BOOK	Full	4C	2.0
	Market Total	Insertions: 2				4.1
New York City	Bergen County Record	05/10/14	COUPON BOOK	Full	4C	0.9
	Bergen County Record	05/17/14	COUPON BOOK	Full	4C	0.9
	New York Daily News	05/11/14	COUPON BOOK	Full	4C	3.9
	New York Daily News	05/18/14	COUPON BOOK	Full	4C	3.9
	Market Total	Insertions: 4				9.6
Tampa-Saint Petersburg	Tampa Bay Times	05/11/14	COUPON BOOK	Full	4C	2.6
	Tampa Bay Times	05/18/14	COUPON BOOK	Full	4C	2.6
	Market Total	Insertions: 2				5.2
Total for this		8				18.9

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EXCLUSIVE DEAL FOR
SMALL BUSINESS

The good news:
FASTER SPEEDS, SAME PRICE.

The best news:
NO ANNUAL CONTRACT.

Get what you need to be Small Business Ready with Verizon FiOS.



FiOS® INTERNET & PHONE FOR SMALL BUSINESS

LIMITED
TIME
OFFER

\$99.99
/mo.
plus taxes, fees & equip. charges, up to 25/25 Mbps
2ND BASIC LINE INCLUDED

NO ANNUAL CONTRACT
+
25/25 Mbps SPEEDS
FOR THE SAME GREAT PRICE

CALL 1.888.378.2680 Mon-Fri until Midnight ET, Sat until 8pm ET
CLICK verizon.com/fiosbizchoice

See reverse side for important information.

FiOS

10F14011-99

AD CODE: VERITL-55492

FASTER SPEEDS. SAME PRICE. BEST DEAL.

Be Small Business Ready. Get FiOS® with no annual contract.

SMALL BUSINESS READY INTERNET

- NEW! Faster 25 Mbps download/25 Mbps upload speeds for the same price
- Fast speeds even when multiple employees and devices are online at the same time

SMALL BUSINESS READY PHONE SERVICE

- Unlimited nationwide calling on the primary business line
- Plus, a second basic line that's great for rollover calls, receiving faxes or credit card processing

SMALL BUSINESS READY SUPPORT AND VALUE

- Professional installation and 24/7 tech support
- 30-Day Money-Back Guarantee



PLUS A PRICE QUOTE YOU CAN COUNT ON

- Firm price quote in writing of your total monthly charges
- Purchase summary of your order and your first month's bill



UPGRADE TO EVEN FASTER FIOS QUANTUMSM INTERNET SPEEDS.

- Double your download speed with 50/25 Mbps and get a 2-year price guarantee — plus 10,000 Verizon Small Biz Rewards points valued at \$100 — when you choose a 2-year agreement.
- Need more speed? Get up to 500 Mbps/100 Mbps in select areas, starting at just a few dollars more a month.



EXCLUSIVE DEAL FOR SMALL BUSINESS

LIMITED TIME OFFER

FiOS INTERNET & PHONE
FOR SMALL BUSINESS

\$99.99
/mo.

24/7 tech support, taxes, fees & required charges, up to \$5.00/Mo.

2ND BASIC LINE INCLUDED

25/25 Mbps SPEEDS FOR
THE SAME GREAT PRICE

+

NO ANNUAL CONTRACT



CALL OR CLICK TO SPEAK
WITH A DEDICATED
VERIZON SMALL
BUSINESS SPECIALIST

and choose the Internet and
phone services that are right
for your small business.

CALL 1.888.378.2680 Mon-Fri until Midnight ET, Sat until 8pm ET CLICK verizon.com/fiosbizchoice

Offer available to new customers only, subject to credit review. Offer not available in all areas. FiOS service availability may be limited in your area based on network qualification requirements. Promotional pricing for Internet and Phone services guaranteed for 12 consecutive months with no term contract, subject to continuation of qualifying products; guarantee applies to base monthly rate only, excludes optional services; prices subject to increase thereafter. Usage charges apply on basic line. Promotional pricing for Internet and Phone services guaranteed for 24 consecutive months with 2-year term contract, subject to continuation of qualifying products; guarantee applies to base monthly rate only, excludes optional services; prices subject to increase thereafter. Early termination fees for a 2-year term, up to \$220 for FiOS Internet and \$50 for voice. Usage charges apply on basic line. 10,000 SBR points awarded upon 30-day registration within 60 days of FiOS order. Select installation charges are waived with this offer. Additional charges apply for inside wiring and/or other installation services. Offer fulfilled via bill credit(s). \$59.99 activation and other fees, taxes, charges & terms apply. Wireless router available for \$149.99 purchase or \$4.99/mo. rental. Money-Back Guarantee requires cancellation within 30 days of installation; excludes pay-per-view & per-minute usage, and labor/material charges in excess of standard installation. Battery backup for standard fiber-based voice service & (911) (but not VOIP) for up to 8 hours. Firm Price Quote is valid for 5 business days and is an estimate based on current pricing and promotions that are subject to change. Quote does not include additional charges for nonstandard installations. Offer ends 7/19/14. ©2014 Verizon.

AD CODE: VERITL-55492

Competitrack.com Media Schedule

Base: Publications Received and Entered Through 05/23/14.

Print Insertion Schedule For VERITL-55492 (Verizon)*

First Ran :	05/14/14	Lead Audio :	THE GOOD NEWS: FASTER SPEEDS
Target Segment	Business	Product/Campaign	FiOS Bundle- Business
		SubCategory :	Bundled Services-Business
		Category :	Business Communications

<u>Market</u>	<u>Publication</u>	<u>Date</u>	<u>Edition</u>	<u>Unit Size</u>	<u>Color/ B&W</u>	<u>(\$1000s) Cost</u>
	Market Total	Insertions: 0				0.0
New York City	New York Daily News	05/14/14	FULL RUN	FSI	4C	41.9
	Market Total	Insertions: 1				41.9
	Total for this	1				41.9

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